Marketing Bulletin

plantronics®

5th October 2011
Backbeat 116

NPB:297

Perfect for Tunes and Chat

Backbeat® 116 Features

- Easy one-button call and music control
- Stylish anodized metal finish
- Discreet inline microphone for convenient calling
- Neodymium micro-speakers provide excellent sound quality
- Compatible with iPhone, iPod, iPad and most smartphones, and MP3 players with a standard 3.5mm audio connector
- Lightweight angular ear buds
- 3.5 mm gold-plated plug
- Now available in white
- New tangle proof cord (Backbeat 116 white)
- Shipping with new packaging (Backbeat 116 white and black)

First Order Date: 5th October 2011
First Customer Shipment Date: 24th October 2011

plantronics®

Product Codes

Part Number	EAN Code	Description	Master Carton Qty
86100-05	5033588036890	BACKBEAT 116 HEADSET, WHITE, EMEA	12
86100-15	5033588037316	BACKBEAT 116 HEADSET, BLACK, EMEA	12

Product Pricing

Part Number	Description	€ List Price (including VAT)
86100-05	BACKBEAT 116 HEADSET, WHITE, EMEA	€24.99
86100-15	BACKBEAT 116 HEADSET, BLACK, EMEA	€24.99

Part Number	Description	€ List Price (excluding VAT)
86100-05	BACKBEAT 116 HEADSET, WHITE, EMEA	€21.00
86100-15	BACKBEAT 116 HEADSET, BLACK, EMEA	€21.00

Product Shipping Information

		12 Pack					
		Dimensions (Length x Depth x Height)					Weight
Part Number	Description	cm					g
86100-05	BACKBEAT 116 HEADSET, WHITE, EMEA	21	X	26	X	22	1800
86100-15	BACKBEAT 116 HEADSET, BLACK, EMEA	21	X	26	X	22	1800

		3 Pack					
		Dimensions (Length x Depth x Height)					Weight
Part Number	Description	cm					g
86100-05	BACKBEAT 116 HEADSET, WHITE, EMEA	13	X	10	X	20	400
86100-15	BACKBEAT 116 HEADSET, BLACK, EMEA	13	X	10	X	20	400

		Individual Unit					
		Dimensions (Length x Depth x Height)					Weight
Part Number	Description	cm					g
86100-05	BACKBEAT 116 HEADSET, WHITE, EMEA	9	X	4	X	13	100
86100-15	BACKBEAT 116 HEADSET, BLACK, EMEA	9	X	4	X	13	100

For product queries, please contact:
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